

CREATIVE PORTFOLIO

Stephen Behren Tanjung

Marketing Content Specialist | Multimedia Producer | Visual Designer

Deventer, Netherlands | EU Blue Card Holder | www.linkedin.com/in/stephen-behren

PORTFOLIO 2026

UX / UI Design

Social Media Design

Brand Identity

Product Photography

Video Editing

Content Strategy

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Stephen Behren Tanjung
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UI/UX · Social Media · Brand Identity · Video

05

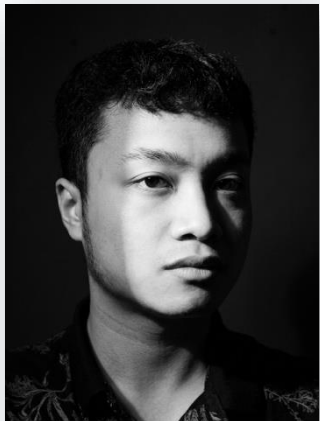
Product Photography

THYSOL Group Internship · 16 assets across 4 sub-brands

06

Contact

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EU Blue Card Holder

Deventer, Netherlands

Open to EU Relocation

Creative professional at the intersection of design, strategy, and storytelling.

I hold a Bachelor of Arts in Creative Business from HU University of Applied Sciences Utrecht, with a specialist minor in Big Data and Design. My work spans humanitarian data platforms (ACAPS), health and wellness brand campaigns (THYSOL Group), and e-commerce content strategy (Rush Send / Tokopoint.com).

Currently Marketing Content Specialist at Rush Send B.V. — building multi-channel content strategies, executing lead-generation campaigns, and safeguarding brand integrity.

LANGUAGES

English (Bilingual) · Indonesian (Native) · Dutch (Conversational)

LINKEDIN

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EMAIL

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CURRENTLY

Marketing Content Specialist · Rush Send B.V.

VISION

Making complex information legible to the people who need to act on it.

I aspire to work in environments where creative vision and strategic thinking coexist — where design serves a real purpose, and where every content decision is grounded in data, audience understanding, and genuine human impact.

Creative Vision

Strategic Thinking

Data-Informed Design

CORE SKILLS & TOOLS

Design & Production

Figma · Adobe XD · Photoshop · Illustrator · InDesign · Canva

Photography

Product Photography · Drone Operation (CAA Licensed) · Lightroom

UX & Research

User Research · Wireframing · Prototyping · Usability Testing

Languages

English (Bilingual) · Indonesian (Native) · Dutch (Conversational)

Video & Motion

Adobe Premiere Pro · After Effects · DaVinci Resolve · CapCut

Marketing & Strategy

Email Marketing · Content Calendar · Brand Stewardship · SEO Basics

Analytics & Technical

Performance Analytics · Python (Intro) · Web CMS · Data Visualisation

Soft Skills

Cross-Cultural Communication · Project Coordination · Presentations

EDUCATION

2020 – 2024

Bachelor of Arts — Creative Business

HU University of Applied Sciences Utrecht

Minor: Big Data and Design (2022–2023)

Propaedeutic Diploma — Hogeschool Utrecht (2023)

2016 – 2019

Senior High School — Natural Sciences

BPK PENABUR National Plus · Sukabumi, Indonesia

KEY CERTIFICATIONS

UN BSAFE · UNDSS Active Shooter Response · UAS Drone Licence (CAA, valid until 2027)

Inburgeringsdiploma (DUO) · Python — DataCamp

HONOURS & AWARDS

#1

Hackathon Winner

Nov – Dec 2022

Minor Big Data and Design · UX Design Team

In cooperation with Akvo and WPdx · Hogeschool Utrecht

AWARD

HU Talent Scholarship

2023

Awarded for achieving full 60 ECTs each academic year. Recognises outstanding academic achievement and professional potential.



Jan 2026 – Present

Marketing Content Specialist

Rush Send B.V. · Berkel en Rodenrijs, Netherlands

Multi-channel content calendar · Lead-gen campaigns · Brand style guide · Analytics

Jan 2025 – Dec 2025

Multimedia Content Creator

ACAPS · The Hague, Netherlands

+30% engagement uplift · 50+ countries reached · Design template library rebuild

Feb 2023 – Jun 2023

Social Media Designer & Content Creator

THYSOL Group · Enschede, Netherlands (Internship)

+17% revenue growth · 16 campaign assets · Full brand guidelines manual (InDesign)

Jan 2021 – Jan 2023

Shop Assistant

Het Javaanse Smulpaleis · Deventer, Netherlands

+4% sales revenue via revised pricing strategy

Sep 2019 – Sep 2021

Content Creator (Voluntary)

PPi Deventer · Netherlands

+10% audience engagement · Strategic social media · Adobe Photoshop

04

SECTION

Creative & Design Work

UI / UX Design

Social Media Design

Brand Identity

Video Editing

UI/UX DESIGN

WPdx - Water Point Data Exchange

Designed and implemented a data visualization solution that facilitated the exchange of water point data across different regions. This project included creating user-friendly interfaces and effective data representations to improve decision-making and increase rural water access.

Made with



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< Dashboard

Maps

WPdx Priority Tool

Ghana



Western North



Sefwi-Wiawso



GO >



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change language



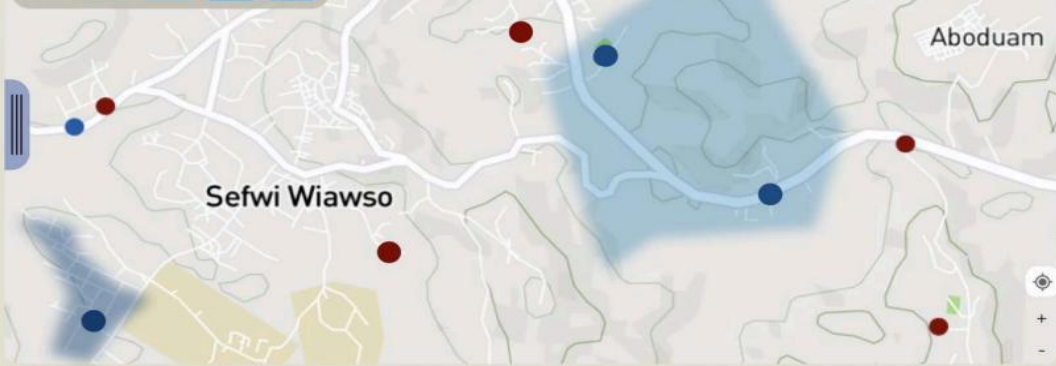
< Dashboard

Aboduaam

WPdx Rehabilitation Priority Tool

People with access to water
within 1 kilometer

High



UI/UX DESIGN

DKW Group - Interactive Web App

Developed an interactive web application for DKW Group, focusing on enhancing user engagement and functionality. The project involved user research, wireframing, prototyping, and final implementation, resulting in an intuitive and user-friendly interface.

Made with



Toolkit > Community Project Showcases > Submit Your Project

Project Submission

Project Title

Installer's Name

Company Name (Optional)

Email Address

Project Location

DKW Products Used

Project Title

Project Size (in square meterage)

Completion Date

Comment

↑

Image Upload

How would you rank your project's sustainability?

☐ I agree to the terms and conditions and confirm I have the right to share this project and all included information and images.

Submit >



Toolkit >

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Training Program



Sustainability
Compliance Guide



Community
Project Showcases

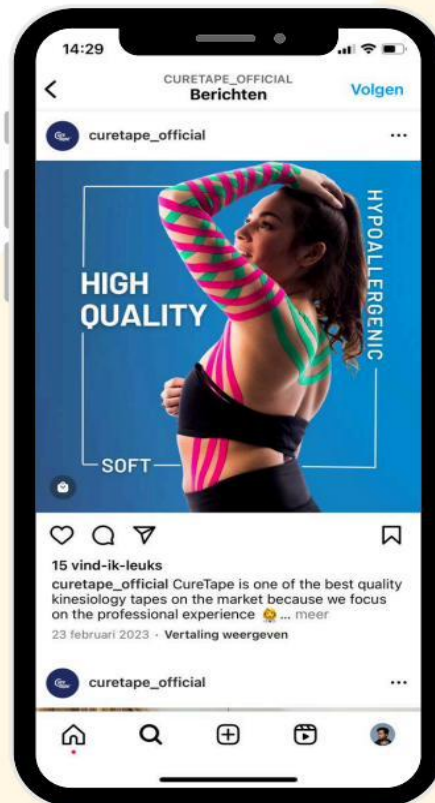
SOCIAL MEDIA DESIGN

CureTape by THYSOL Group - Promotional Content

Created promotional content for CureTape by THYSOL Group, focusing on engaging visuals for social media platforms.

This project involved designing eye-catching graphics and videos that effectively communicated the product's benefits, significantly boosting audience engagement and brand awareness.

Made with



SOCIAL MEDIA DESIGN

Mawar Sharon - YouTube Thumbnail Design

Designed YouTube thumbnails that enhanced the visual appeal and click-through rates of their video content. My work involved creating visually consistent and attractive thumbnails that effectively represented the content and engaged the audience.



Mawar Sharon Church: Army of God
- FUN DAY



Mawar Sharon Church: Christmas
Celebration - ETERNITY

Made with



Mawar Sharon Church: Easter
Service - TAKE & GIVE

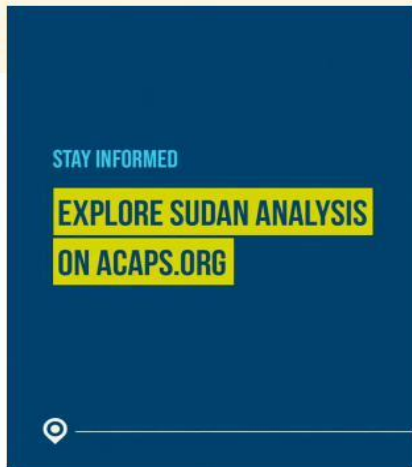
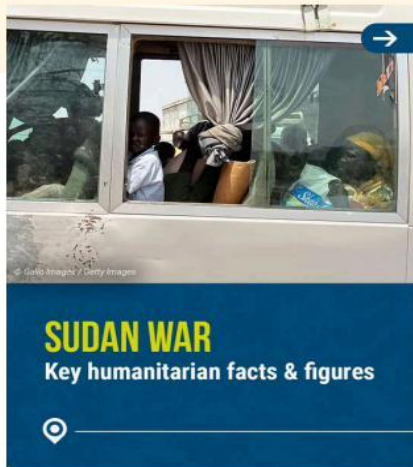
Made with

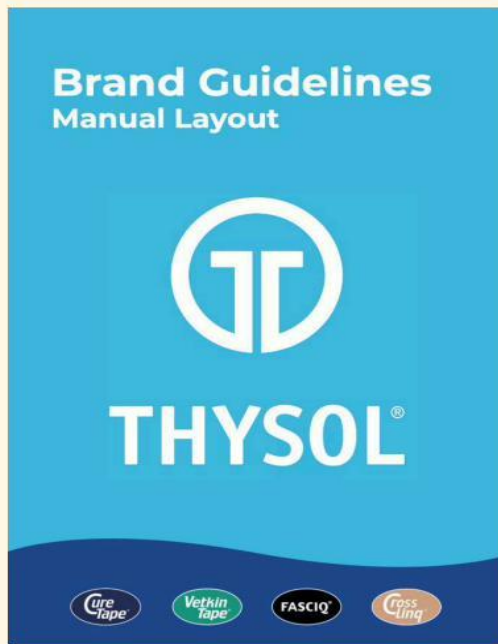


SOCIAL MEDIA DESIGN

ACAPS - Carousel - Sudan Conflict Anniversary

Designed a data-driven carousel for ACAPS to highlight key humanitarian insights on the Sudan crisis. The visuals simplified complex information, boosting engagement and driving traffic to ACAPS.org.





THYSOL Group - Brand Guidelines Manual

Developed the brand guidelines manual for THYSOL Group, ensuring a cohesive and professional visual identity across all marketing materials. This project involved creating standardized design elements, color palettes, and typography guidelines to maintain brand consistency and enhance overall brand recognition.

BRAND IDENTITY

Made with



Our values

INNOVATION

We are committed to continually exploring new and creative ways to improve health and mobility solutions through the latest technology, research, and development.

ACCESSIBILITY

We believe that everyone should have access to affordable and effective health and mobility solutions. We strive to make our products and services accessible to people worldwide.

PARTNERSHIP

We value open dialogue and collaboration with our global distributors, clients, and patients. By working together, we can gather insights, exchange knowledge, and create better solutions for all.



THYSOL Group BV | Hogeschool Utrecht

5.1. Photography

CAPTURING THE ESSENCE

Photography plays a crucial role in portraying the essence of THYSOL Group's brand. Carefully curated and visually striking, the photography captures the authenticity, beauty, and transformative nature of the company's offerings. From vibrant images depicting individuals embracing personal growth and radiance to serene visuals evoking a sense of holistic well-being, each photograph tells a compelling story. By utilizing skillful composition, lighting, and subject matter, the photography of THYSOL Group creates a captivating visual narrative that resonates with the audience. It reflects the brand's commitment to excellence, innovation, and the pursuit of a fulfilling and empowered life.



Style Guide | Stephen Behren Tanjung | 1793682



-15%

Production
Time

Mawar Sharon — YouTube Event Highlights

Edited event highlight videos capturing key moments of Mawar Sharon Church events — Christmas Celebration, Army of God Fun Day, and Easter Service. Cinematic storytelling that significantly elevated the organisation's visual brand.

Sep 2015 – Sep 2019 · Voluntary



DRONE

Aerial
Footage

BPK PENABUR — YouTube Event Highlights

Produced event highlight videos for BPK PENABUR National Plus including the Lantern Festival 2017. Integrated drone aerial footage alongside edited ground footage for dynamic school event coverage.

2016 – 2019 · School Production

05

SECTION

Product Photography & Visual Campaigns

THYSOL Group BV
Internship 2023

16 Campaign Assets

4 Sub-brands

Amazon • Instagram

Web • Print

PRODUCT PHOTOGRAPHY — CAMPAIGN OVERVIEW

THYSOL Group BV · Internship 2023 · 16 Campaign Assets Across 4 Sub-Brands

6 ASSETS

CureTape® Sports

Athlete lifestyle, CGI neon, product hero shots

2 ASSETS

CureTape® Beauty

Dark luxury, gold editorial, Amazon USP imagery

2 ASSETS

CureTape® Art

Bold patterned product, function meets identity

2 ASSETS

FASCIQ®

Clinical composites, premium medical positioning

1 ASSET

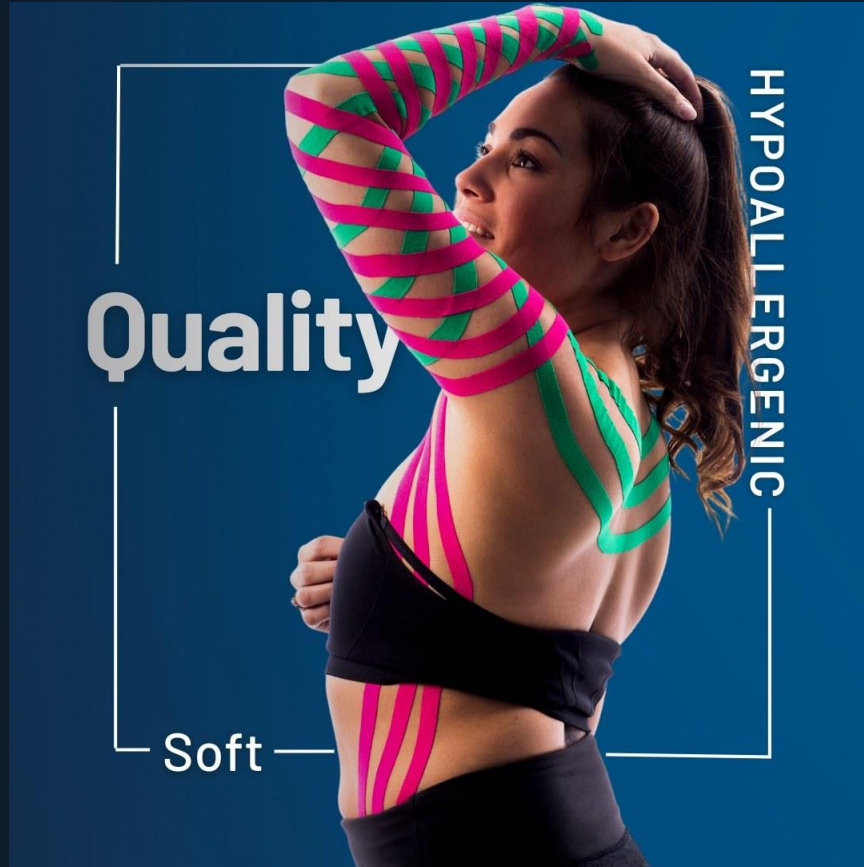
THYSOL®

Brand visual, large-scale product cylinders

3 ASSETS

VetkinTape®

Equine on-location, canine lifestyle, spray hero



Product Hero — Kinesiology Tape · Hypoallergenic / Quality campaign



Campaign: Freedom — Dance editorial, bold typographic overlay



Campaign: Step Into A Better Side — CGI-enhanced 3D neon lifestyle shoot



Product: Clean-Skin Spray — Warm earth tones, e-commerce / social media



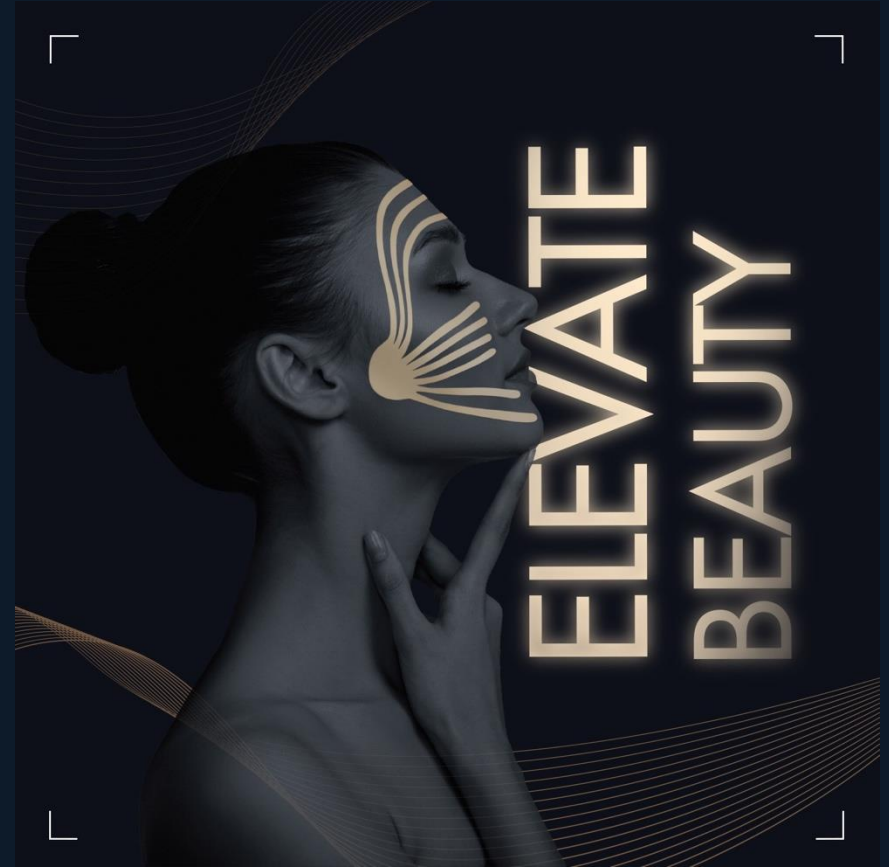
Campaign: Tape On Me — Red & black colorway, high-impact lifestyle shot



Campaign: Keep Moving — Cut-out athlete with geometric graphic design



Amazon USP — Premium product hero, dark studio, gold accents



Campaign: Elevate Beauty — Cinematic fashion editorial, face-tape application



USP: Creative With Support — Bold patterned tape, split-surface styling



USP: Fun & Effective — Tiger-print design, dynamic athlete cut-out



Product Hero — Silicone Cupping Cups, multi-image clinical composite



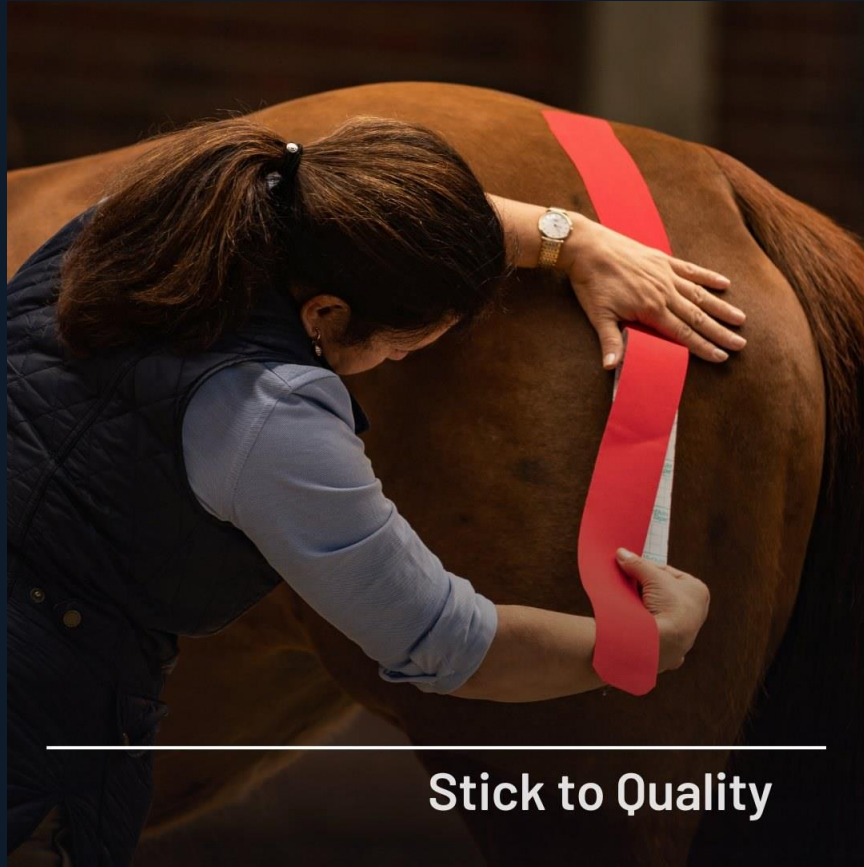
Campaign: Say Goodbye to Tightness — Arched display backdrop, product set



Brand Visual — Product Cylinders

Repetition-based brand composition using tightly arranged THYSOL product cylinders. Reinforces the brand's identity as a large-scale, trusted medical supply company.

Created for web hero banners and print collateral during the THYSOL Group internship, 2023.





Pre-Tape Adhesive Spray

Product hero shot with contextual pet props in a monochromatic green studio environment. Designed to introduce the VetkinTape® spray range across web and social channels.

Monochromatic backdrop communicates the brand's clean, professional veterinary positioning.

LET'S WORK TOGETHER

Creative Marketing · UX Design · Visual Production · Brand Identity

Available for freelance, contract, and full-time roles.
EU Blue Card holder — open to relocation within the EU.

Recommendation letter available from Ana Escaso Moreno, Communications Manager, ACAPS

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LOCATION

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